

RESUME: LAURA SHERMAN

2247 E. Blaine Street | Seattle, WA 98112 | t: 206.972.3422 | e: laura@shermancmyk.com
Online portfolio: www.shermancmyk.com

work experience

2009-Present

Freelance :: Seattle, WA

Currently working as a freelance designer and art director managing both national and local clients. Served on the Board of Directors for the Seattle chapter of AIGA, the professional association for design, from 2008-2010.

2006-2008

Twist :: graphic design + marketing agency, San Francisco, CA

For over 20 years, Twist has specialized in branding, print collateral, and unique marketing solutions. As Senior Designer, I was creative lead on projects for clients such as Stanford Hospital, AAA, and Charles Schwab. Other responsibilities included managing freelance talent and art-directing photo shoots.

2005-2006

Mez Design :: graphic design + marketing agency, Sausalito, CA

Mez is a medium-sized design studio focusing on identity, collateral and packaging design. I worked on a variety of print collateral for clients such as Wells Fargo, Black Angus, and Comcast. Other projects included magazine and catalog design, print collateral for local wineries, and DVD packaging and ads for some of the leading Japanese animé.

summer 2005

Oracle Corporation :: software and database company, Redwood Shores, CA

I was part of a team of designers who designed and launched Oracle Open World 2005, Oracle's biggest tradeshow in North America, drawing 33,000 attendees to the Moscone Center in San Francisco. I worked on signage, event invitations, and print collateral.

1998-2004

Zaremba Graphic + Web Solutions :: graphic design + advertising firm, Louisville, CO

Zaremba is a boutique design studio serving clients such as Samsung, Colorado Ballet, Hunter Douglas and Denver Bronco Charities. As Senior Designer I managed projects from initial design exploration to production. The range of projects was expansive: full identity systems, print collateral, website design, packaging, trade show booths, poster design and book jacket design. I was the lead designer on projects ranging from custom invitations to 150+ screen websites.

awards

2006 Communications Award for SMPS (*Society for Marketing Professional Services - SF Chapter*)
5 Awards at the Art Directors Club of Denver Annual Shows
Best of Show in student graphic design exhibition - 1997 at Northern Arizona University
Awarded Moller Art Scholarship - 1997

skills

Software: Adobe Illustrator, Photoshop, InDesign
Foreign Language: fluent in French

education

1992-1998 Northern Arizona University :: Flagstaff, AZ
BFA in Visual Communications, summa cum laude, graduated with honors
BA in French, summa cum laude, graduated with honors
1994-1995 Université Paul Valéry :: Montpellier, France